



# FRESH WAVES 2025



SUPPORT  
**AZEEZ LAMINA OSHOALA**  
as  
Chairman, Ikorodu Local Government

“

**Young people should be at the forefront  
of global change and innovation.  
Empowered, they can be agents of  
development and peace. If, however,  
they are left on society's margin, all of  
us will be impoverished. Let us ensure  
that all young people have every  
opportunity to participate fully in the  
lives of their societies**

”

**Koffi Annan**





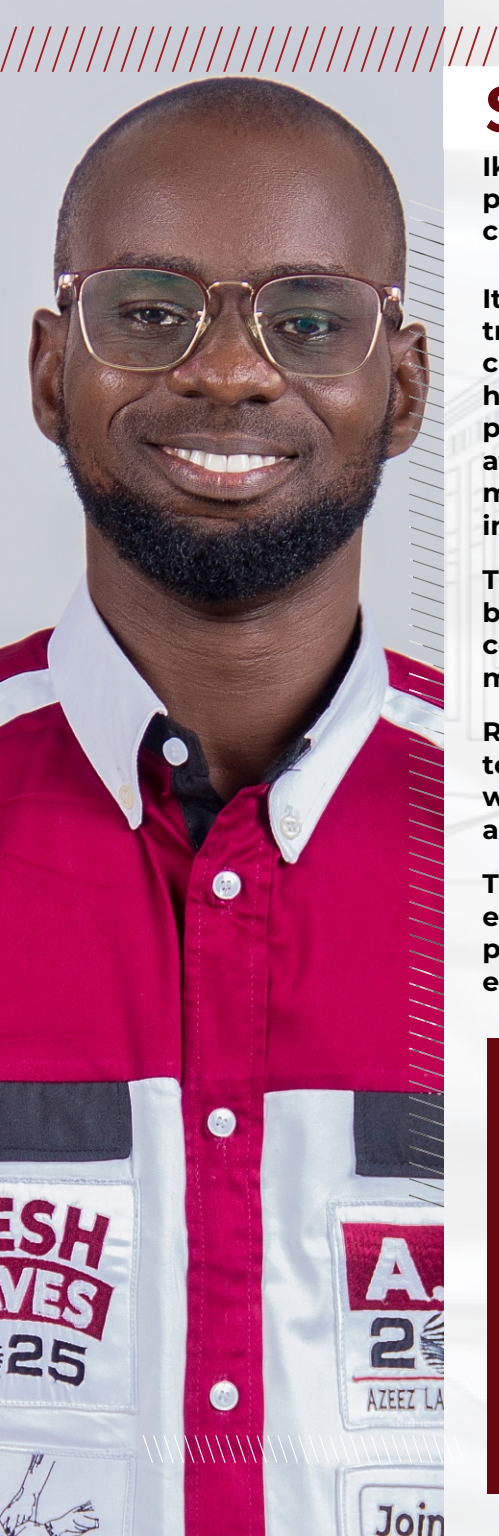
**FRESH  
WAVES  
2025**



**AZEEZ  
LAMINA  
OSHOALA**

for  
**Chairman**  
Ikorodu Local Government





# Synopsis:

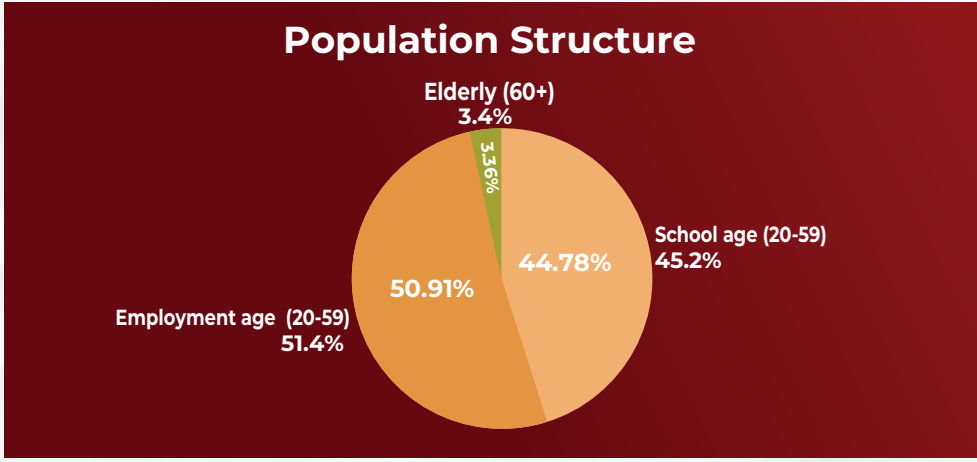
Ikorodu is one of the five divisions in Lagos state with an estimated population of about two million residents or more. It is the 12th largest city in Nigeria and the second largest local government in Lagos state.

It has experienced rapid transition in the last two decades in which it transformed from a satellite town of agriculture land use region to a cluster of urbanized communities with vast industrial development. It has evolved into a prosperous region made evident by the influx of people from other parts of Lagos metropolis due to the availability of affordable accommodation with supporting net worth jobs in banking, manufacturing, agriculture, informal sector and government institutions.

The rapid urbanization and population influx over the decades has also been accompanied by development challenges such as traffic congestion, inadequate infrastructure, increased crime rate, land management conflicts, environmental degradation and many more.

Research has shown that the population of the community is expected to exceed Six (6) million inhabitants by 2036. A circumstance that would further put pressure on the available infrastructure which is already grossly inadequate.

The population structure has 50.91% of its population as the active employment age group (20 – 59 years old), 44.73% as the school age population (0 – 19years old) and the remaining 3.36% caters for the elderly (60 years old and above).







## My Vision

To govern a Ikorodu Local Government that all Sons, daughters and residents of Ikorodu division would be proud of.



## My Mission

To lead an accountable administration that integrates digital solutions into governance, cater for its People and the Environment through well-thought-out policies that prioritizes infrastructural development and provision of social services that would meet the yearnings of indigenes and residents of Ikorodu.



## MY PROFILE

# AZEEZ LAMINA OSHOALA



- Azeez Lamina Oshoala (A.L.O) was born almost 40-years ago. He is the first son of a family of five. His father is the younger brother to the late Mr Lateef Lamina and his mother is from the Agunmate family of Ikorodu. A proud scion of the popular Oshoala family of Ikorodu.
- He is the CEO, Waves media Limited. An accomplished entrepreneur known and addressed famously by his business name 'Waves'. He has almost two decades hands-on experience in journalism traversing the tripod of magazine, radio and television productions. He is a multiple award winner, self-motivated, goal oriented and a hardworking young man with proven track record of excellence, competence and capacity.
- He cut his teeth as an entrepreneur at a very young age of twenty-two (22) when he founded his media company, Waves Media Limited, publishing the all-glossy pages Waves Magazine, first as a local publication in Ikorodu and later expanded the scope of the business to become the delight of multinational companies as a clever and shrewd businessman.
- Azeez is an intimidating lover of the classroom. He holds two Master's degree and a Professional Masters degree from Valencia University, Spain. His first Masters degree was in Corporate



**Communications from Rome Business School, Italy and the other Masters in Mass Communication from the National Open University.**

- **He had his first degree in Public Relations and Advertising from the Lagos State University, 2012. Ordinary National Diploma (OND) from the Lagos State Polytechnic now Lagos State University of Science and Technology (LASUSTECH) in Mass Communication, 2006. He is an Associate of the Nigerian Institute of Public Relations (NIPR), an alumnus of the Fate foundation business school and the Nigerian Broadcast Academy, Lagos Nigeria. He was admitted into the prestigious FORBES BLK community as a result of his outstanding records and named a 'Coach' by the LASU Debate Society, March 2024.**
- **To further build capacity and enhance personal development, he travelled to China for an international training in Green Economy Development organized by Hubwei Vocational College of Bio-technology in Wuhan, China.**
- **Apart from Waves magazine, his media company also have under its belt Waves Gist Zone radio talk- show where he fosters meaningful discussion and shine spotlight on youths who are doing very well for themselves with a view to inspire fellow youths to do better. Because he wouldn't get tired, while the world was running for safety against the novel coronavirus in January 2020, Azeez founded Wavesplus Tv show to cement his media company has a leading brand and a force to reckon with in Nigeria. Wavesplus Tv show has a vast audience across the country with five segments that informs and entertain Nigerians on a weekly basis.**
- **At age 19, he was found worthy to be employed into the Civil Service as a Clerical Officer at Ikorodu North LCDA where he has grown through the ranks to become a Senior Public Affairs Officer and also double as the Chief Press Secretary to the Chairman, Ikorodu North LCDA. He has thus invested twenty (20) years of his life diligently serving the Lagos state government between July 1st 2004 – July 2024 learning the robes and observing how the system works.**
- **As a young boy in his primary school days, he distinguished himself as a brilliant boy which made the school authority appoint him as the lead speaker to represent the school in quiz and debate competition in local and state competitions. When he joined Oriwu College for his secondary education, he was again fished out to represented the**

school in various debate competitions and when it was time to write his SSCE examinations, WAEC and NECO, he came out in flying colours in his first sitting.

- As a role model and mentor to many, he founded an NGO, Waves Foundation in 2023 primarily as an advocacy body for the youths of Nigeria to do better because he believes that if the youths know better, they would do better. He has sponsored and organized so many educational programs such as Waves Magazine inter-school debate competition, Waves Magazine quiz competition, donated a bookshelf stocked with books in his name to his alma mata, Oriwu College, Ikorodu and also visits schools quarterly to inspire and encourage the younger ones to do better on the assembly grounds.
- He has been recognized for his works and contributions to the growth and development of several businesses he consults for. Some of the awards he has been decorated with include Entrepreneurial person of the year, Youth of the year, role model award, most promising youth for Leadership to mention a few. Work is what he does for fun. He enjoys meeting people of value and loves being useful to people around him.
- He is aspiring to become the next Executive Chairman of Ikorodu Local Government in the coming 2025 local government elections. His goal is to make life more meaningful for indigenes and resident of Ikorodu through policies and programmes that would have direct positive impacts on their lives.
- He his happily married with Children.





## Ikorodu Yesterday

The economic history of Lagos state would never be complete without the place of Ikorodu division and its people. The foundation of economic interactions and interdependence between Ikorodu environment and the Lagos metropolis could be traced to the pre-colonial era when the two regions shared interactions based on agriculture and agro-allied activities due to its geographical and topographical features.

The economic interconnections continued even through the post-colonial phase. By this epoch, the economic interdependence had become more encompassing in the realm of agriculture, trade and commerce, industries and other sectors. The exodus of Ikorodu indigenes to Lagos continued to yield dividends and a number of them began to establish small and medium scale industries both at home and abroad. Apart from the home-based industries (e.g. Ikorodu Trading Company and Ikorodu Ceramic Industries), which survived colonial rule, some of these indigenous entrepreneurs established companies within the Lagos metropolis. For instance, Chief S. O. Kamson established a big industry where tread, tyre, and underwear were produced, initially situated at where University of Lagos is currently situated. In addition, Oba Salaudeen Oyefusi established his Button House Nigeria Limited at Dosumu Street within the heart of Lagos. The company became one of the leading importers of tailoring Dynamics of Economic Development in Ikorodu Division of Lagos State. Chief Rasheed Gbadamosi was not only a merchant prince, who inherited industries and co-founded a foremost packaged table water industry, but was also the first commissioner for Economic Planning in Lagos State. Entrepreneurs such as Alhaja Jariantu Seriki (alias Jarin Fagus) was a successful business mogul of Ikorodu origin who specialized in the importation of varieties of fashion lace fabrics. Her very big store was located at Gutter in Lagos where people from across Lagos and beyond visited for their textile materials, particularly during the festive periods. Her store was a sort of institution where young ladies were trained on fashion fabrics trading activities and were set-up upon graduation. Chief Lam Adisa Olaribigbe (alias La Stampa) was a well-known businessman during the 1960s and 1970s Lagos Island. He was a sole distributor of the Italian Newspaper and Drinks to the entire Italian community in Nigeria during this period. This goes to underscore the importance and significance of Ikorodu and its people in the scheme of things in the past.

# Ikorodu Today

Ikorodu Township in particular has witnessed a form of physical, socio-cultural, and structural transformations, which are reflections of the urbanization processes. The first attribute of this urbanization process was the geometric increase in the division's population.

The economy of Ikorodu is gradually transcending the four modern sectors of global economy. Primary economy which encompasses agricultural activities have continued to play a major economic role within Ikorodu. Secondary sector which basically entails the transformation of raw materials or primary produce into finished products in the aspect of industrialization is on the increase. Tertiary segment, which covers the service industry such as transportation, telecommunication, banking, modern market, and other commercial and general economic activities. The fourth sector of the economy is the quaternary sector which involves research development on the process of producing products from the natural materials and recycling activities is very significant in the division.



INSPIRO



## Ikorodu Tomorrow

The tomorrow of Ikorodu is quite evident for discerning minds to decipher. The division is strategically positioned to be the next economic hub of Lagos state. The saturation of the central Lagos has forced business owners and Lagosians hoping to have a place they can call home and land for their businesses to look for a near alternative which they wouldn't find anywhere than in Ikorodu. Consequently, the present surge in urban sprawl would continue unabated.

Hitherto, the development we are talking about have happened albeit by happenstance. It is not planned nor prepared for. As a matter of urgency, the division needs to be circumspect in its choice of who takes over the mantle of leadership from the present administration in a bid to reposition and prepare the division for the greatness that lies ahead of her.

The division needs to retrace its step and consider doing things differently to get a different result. Ikorodu at the moment needs a young man with the right quantum of energy to take the driver seat to its prosperity.

Countries and nations of the world are gravitating towards the youths taking over. Ikorodu should not be left behind in tapping into the potential and capabilities of her younger generation. Ikorodu needs an energetic, focused, honest and courageous young man as Azeez Lamina Oshoala to achieve the future of her dream.



# IKORODU UNDER MY WATCH

- As a visionary young man, I will painstakingly bridge the government-people gap thereby instituting a government that ultimately enables residents participate actively in decision making processes that directly affects their lives and well-being. I would initiate Ikorodu General Assembly where agendas would be set for the division.
- I understand what leadership by example means. My government promises to lead by example. The people will find it very easy to follow us because we would motivate, inspire and earn their respect and trust through our actions, programs and policies.
- My government would radically boost the economy of Ikorodu Local Government through massive investment in profitable ventures that would ease the struggles of residents and in turn generate great ROI for the local government.
- My government would place premium on the sanity and overall well being of our people and the environment. Garages, market, public places etc would become habitable for residents in line with global best practices. Sanity would be returned to our roads and public places. Ikorodu would set the pace for other division to follow. The goal is - People first.
- I will work hard to serve the people in truth and in deed.

***"If we are in the habit of practicing the opposite of what we preach, our admonition will not only lose their force and cogency, but also we ourselves will forfeit every claim to credibility. An ounce of example, it has been widely said, is far better than a ton of precepts' – Chief Obafemi Awolowo. Voice of Wisdom. (1981).***

# MY 5 CARDINAL AREAS OF FOCUS

My administration hope to leverage on the successes of the outgoing administration to drive a more robust, efficient, resilient and prosperous future for Ikorodu Local Government.

I have sufficiently researched into where Ikorodu is coming from, the direction it is headed and where it ought to be. After careful analysis and appraisal of her current status, I have drawn my plans to meet with the people under the following categories.

1. Quality of life
2. Infrastructure and Facilities
3. Revitalization of the Economy.
4. Environmental protection and sustainability
5. Empowerment

## QUALITY OF LIFE

My government would be very intentional about improving the quality of life of our people. PREMIUM would be placed on standard of living. Ikorodu indigenes and residents have been treated with disdain for too long. It is not just going to be about the provision of healthcare, it would be about the location where the healthcare is to be accessed. Our schools would become more habitable and the environments more children friendly. Our motor garages, parks and markets would be remodeled to give a sense of pride to our transporters and market women. Sense of dignity and pride would be restored and returned to the people. For me, it's going to be PEOPLE, PEOPLE & PEOPLE.

## INFRASTRUCTURE AND FACILITIES

It is bad enough that only one road enters into the division. My government would aggressively repair and reconstruct major roads, link roads and inner roads to give people some relief. We would make conscious efforts to open up the division to more development through infrastructural development and provision of basic social amenities as stated in our mission statement. Our waterfronts would become more useful and a source of revenue generation and Ikorodu would boast of a world class recreation center where residents can go to cool off and unwind during the weekends, ceremonies and holidays. Roads, beautiful primary health care centers with 24 hours services, public primary schools would become very competitive with their private counterparts, portable water amongst other infrastructures that would have direct impact on the lives of the people would be prioritized.



## **REVITALIZATION OF THE ECONOMY**

**My government would be at the forefront of stimulating the economic prosperity of every nook and corners of Ikorodu. The strength of the five divisions would be explored and we would work with major stakeholders of the divisions to bring about a prosperous future for each of them. The government would invest in the communities and in turn the reap the benefits of those investments. Massive business Investments that would generate money for the Local Government would be pursued. It would be a partnership thing. The people benefit, while the government would also benefit. My government would be smart with digital tools and solutions embraced in broad scale. Medium and Long-term investments that would yield reasonable margins would be pursued within the first two years of the administration. We would be very intentional about our revenue generation and monitoring. Government can only succeed when people pay their levies and taxes.**

## **ENVIRONMENTAL PROTECTION AND SUSTAINABILITY.**

**As an entrepreneur, I am big on sustainability. I am an ESG champion. Sanity must be restored to every nook and crannies of Ikorodu. I would deploy technology where necessary to ensure people are kept under check and sanction meted out to erring individuals. Preservation and protection of our environment is non-negotiable. The menace of Keke Marwa and Okada parks disturbing the free flow of traffic such as we are experiencing at the Ojubode axis would not be tolerated. Ikorodu garage would become sanitized and our environment would be consciously kept clean and habitable for all.**

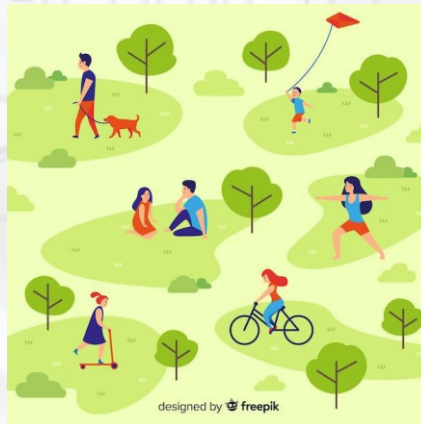
## **EMPOWERMENT**

**My administration would design holistic measures to ensure whoever is a beneficiary of our empowerment programs is completely out of poverty. We are going to be very intentional and creative about empowerments. Talented indigenes would be sponsored abroad to study and return to benefit the community with acquired skills. We would build an extensive innovation center (s) in each of the five wards where our younger ones would be trained, empowered and monitored to profitability. Market men and women would have access to grants and loans and healthy business competition would be stimulated within the division. I will throw myself in the midst of youths of Ikorodu and ensure very many of them begin to do better. Programs would be designed to make life worth living for the elderly population (age 60 and above). We won't leave them to die unfulfilled. Most of them would live longer if they know someone out there cares about them. I would give them a should to lean on. I won't be too busy for the people. Each segment of the society would have a feel of FRESH WAVES. I am not joking. It's a promise.**





# PICTORIAL HIGHLIGHTS OF WHAT IS TO COME!



# PICTORIAL HIGHLIGHTS OF WHAT IS TO COME!



# WHY YOU SHOULD GIVE ME YOUR SUPPORT?

- I have decided to actively pursue my dream to represent my people at the Executive level because I believe I am an inspirational leader. A leader must be able to inspire. He must be an example of what he wants the people to be. To the glory of God as an entrepreneur for over 17 years, I make bold to say I have inspired my staff members and people around me to be better and purposeful. I strongly believe this is one of what is missing at the grassroot level. What we have prevalently is Leadership that is not by example. I would typify leadership by example.
- World leaders who have positively impacted their countries did that at a very young age. Governance requires ability and agility which I believe I have sufficiently. I am a 40-year-old young man still in his prime and I am willing to change the narrative of governance in Ikorodu division for good.
- I am intelligent, naturally curious with strong analytical abilities- To sustain a business in the largely unpredictable business environment of Nigeria for consecutive 17 years without dropping the ball speaks volume of my sense of purpose, hardworking nature and consistency. I will deploy all of my competences to make Ikorodu work for all.
- I am Compassionate- Being compassionate is the hallmark of leadership. A leader that is not compassionate cannot feel the pains of the people. At the grassroot level, a lot of compassion is needed to identify with the pains and struggles of the people.
- I am an effective communicator- I can speak fluently, write brilliantly and address the world without blinking an eye. All my trainings and practice have been in the line of communication. I can represent Ikorodu at any level without any fear or favour.



*my request*  
//////////

# MY REQUEST

With complete humility and submission to the tenets guiding our party – The All Progressives Congress, I, Azeez Lamina Oshoala humbly solicit for your support and endorsement as the choice candidate for the Ikorodu Local government Chairmanship seat.

I promise to bring about a more prosperous, organized and fulfilling town we all would be proud to call home.

**AZEEZ LAMINA  
OSHOALA  
(A.L.O)**

# CONCLUSION

Conclusively, I want to thank you very much for making out time to go through my manifesto. This Manifesto contains projects and programmes I am passionate about.

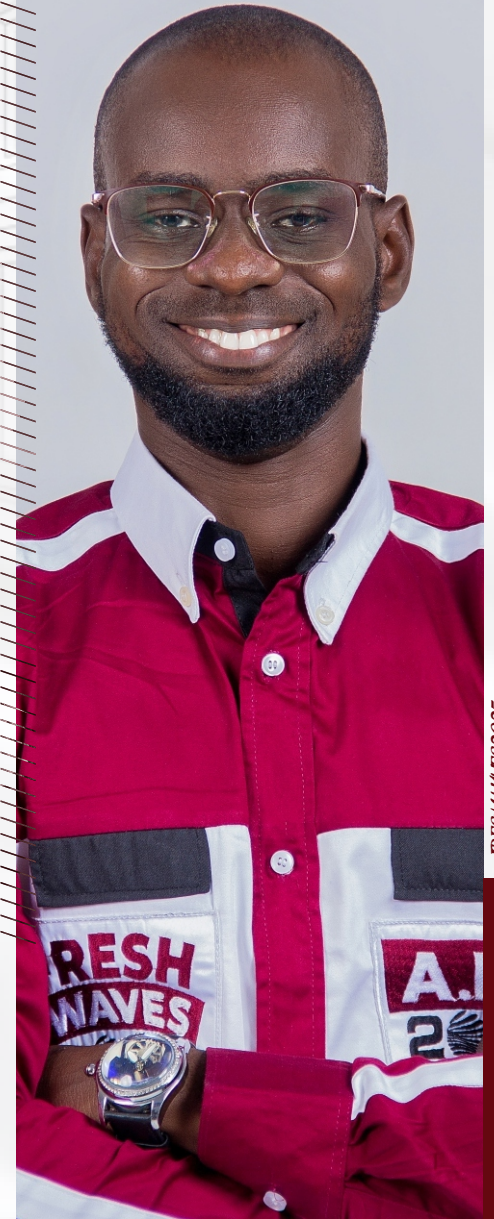
I will give my best to ensure they come to reality.

I want to urge you to keep fate with me in the interest of IKORODU.

Ikorodu at the moment is in dire need of purposeful, result-oriented, energetic and resourceful leader.

Should you decide to throw your weight behind me? I promise never to disappoint you!.

IT'S TIME FOR FRESH WAVES  
TO BLOW ALL OVER IKORODU!  
THANK YOU.



FRESH WAVES 2025



# FRESH WAVES 2025

---

SUPPORT

---

**AZEEZ LAMINA OSHOALA**  
as  
Chairman, Ikorodu Local Government